

BEYOND INSPECTION


Harnessing the Cloud and IOT for
Safety Program Excellence



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#GOALS

Understand what the cloud and IOT are, and what is already available to you.

Identify strategies you can employ right away.





WHAT IS THE CLOUD?

A network of servers with different functions.

- **SOCIAL MEDIA PLATFORMS**
- **GOOGLE DRIVE, DROPBOX**
- **SALESFORCE WAS 1ST (1999)**



HOW BIG IS THE CLOUD?

1 Exabyte

AN EXABYTE OF MEMORY CAN HOLD THE SAME AMOUNT OF DATA AS 4.2 MILLION MACBOOK PRO HARD DRIVES.



WHAT IS THE INTERNET OF THINGS (IOT)?

Connecting any device with an on/off switch to the internet and/or to each other.

- **CELL PHONES**
- **WEARABLE DEVICES**
- **WASHING MACHINES**
- **COMPONENTS OF MACHINES**
- **SOUND SPEAKERS**
- **YOUR CAR**





WORK

Your car has access to your calendar and knows the best route to take to your next meeting.

LIFE

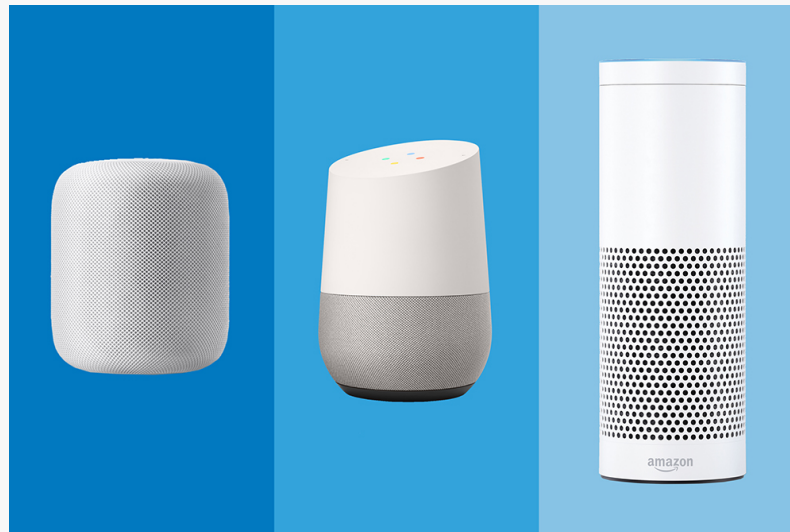
Your coffee maker is synced with your alarm and starts brewing 5mins before you wake up.

CONNECT

Smart cities and workplaces reduce waste and improve efficiency.



WHAT IOT, APPS, DEVICES YA GOT?



INSPECTION APPS

Are you customizing them?

When the product is free, you're the product...

TIPS:

INSURANCE CARRIER/BROKER

LIKE-INDUSTRY GROUP TEMPLATES

ASK YOUR PEOPLE



INSPECTION APPS

If you're not getting real-time data to act on, you are missing out on a key feature.

TIPS:

PAY TO UPGRADE

TALK TO I.T. AND CUSTOMIZE



WHAT DO YOU REALLY WANT TO KNOW?

no apps for apps' sake...

IOT & INTEGRATED DEVICES

- HOW CAN SAFETY BE ENHANCED?
- ENGAGE WITH STAKEHOLDERS & DECISION-MAKERS
- DON'T FORGET THE IN-PERSON COMPONENT



WHAT ABOUT SOCIAL MEDIA?

IT'S NOT FOR THE KIDS, WE NEED TO MEET OUR
PEOPLE THERE! THEY ARE ALREADY THERE...



GATHER

PollEverywhere and similar platforms.

EDUTAINMENT

- "google it"
- safety selfies
- suggest follows

TEXT

If no smart phones, use text to get safety messages out & communicate with workers.






LET'S CONNECT

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LET'S CONNECT

I'M SPEAKING

JUNE 3-6 • SAN ANTONIO, TX
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